



50 golden years
in motorsport



CELEBRATING 50 GOLDEN YEARS IN MOTORSPORT



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www.lola-group.com

Lola celebrates 50 golden years in motorsport

This weekend Lola will have plenty to celebrate both on and off the track, when they reach a memorable 50 years in motorsport. During this period the Huntingdon based marque have manufactured almost 4000 competitive cars, recording more race and championship wins than any other racing car manufacturer in the world.

What better way to celebrate this remarkable achievement than by sharing its history with the people of Huntingdon, the proud town that has been Lola's home since 1970.

With Lola's future firmly cemented under the current ownership of Executive Chairman Martin Birrane, the company stands proud as the UK's longest-established manufacturer of racing cars, with many legends of motor sport having competed behind the wheel of a Lola, including Mario Andretti, Graham Hill, Nigel Mansell, Sir Jackie Stewart, John Surtees and Al Unser Senior.

Martin Birrane, Executive Chairman of the Lola Group said, "It's a wonderful accomplishment to reach 50 years in motor sport. We would like to pay special tribute to Eric Broadley and our highly skilled workforce. We also need to acknowledge the fantastic achievements of the world class drivers, and long list of private owners, who have raced our cars. They have all made a massive contribution to Lola's illustrious history in motor sport. With exciting initiatives in place, we can all look forward to expanding the technical boundaries for the future of motor sport."

Birrane's vision has made Lola into a worldwide contender in many aspects of design and technology. Whilst Lola's name is synonymous with motor sport, it seems a well kept secret that the company's winning technology also expands across the automotive, aerospace, defence, communications and marine sectors.



LOLA

Aerospace Technology for Winners

Now celebrating our 50th year, Lola Group are a provider of advanced technology services to the aerospace, defence, aviation, automotive, and motorsport industries as well as a world renowned race car constructor.

Lola have 25 years of engineering expertise in carbon fibre composite structures and wind tunnel testing, including over a decade of CFD aerodynamic analysis. Lola are certified to AS9001 Aerospace QMS standard (including ISO 9001/2000) for design and manufacture of aircraft composite structures.

Our CAE capabilities start with ANSYS Fluent CFD software running on our dedicated in-house CFD cluster, providing rapid analysis of highly detailed model configurations using the latest techniques and constantly updated software. Steady-state and transient solutions permit evaluation of prototypes prior to wind tunnel testing. Our experienced aerodynamicists' validated CFD approach offers a powerful tool with or without additional tunnel testing. Both deliver results with outstanding correlation to real-world performance.

Composite laminate FEA employing Altair Hyperworks allows optimisation and validation of high performance carbon fibre moulded structures. For aerodynamic structures, pressure distributions can be imported from Fluent CFD.

CATIA v5 CAD software acts as an up-to-date, full-function design backbone to Lola's engineering services.

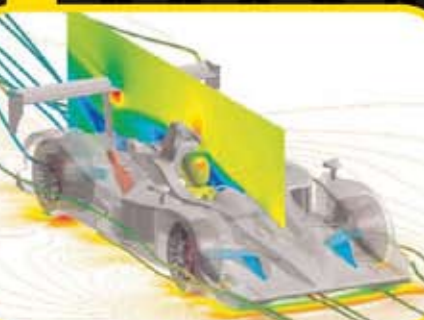
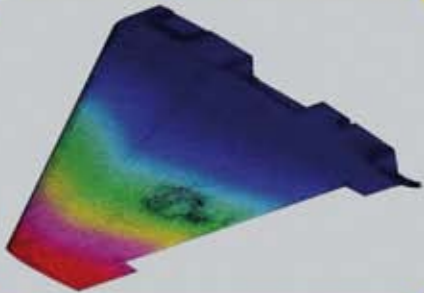
Lola's test facilities include an in-house state-of-the-art Formula 1-standard 50%-scale rolling-road wind tunnel and a seven-post hydraulic vehicle dynamics and vibration test rig.

Information on these and additional services, along with detailed specifications, is available on request. To find out more, please contact Julian Cooper on 01480 451301 or sales@lolacars.com.

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While the Lola name is synonymous with motor sport throughout the world, it is a well kept secret that the company's winning technology stretches across the Defence and Aviation industries. The secret of the multi-faceted Lola Group is a reflection of the sensitive nature of these territories. Lola have secured contracts with some of the biggest names in defence and aerospace, including the MOD and BAE Systems.

With some of the worlds greatest drivers having taken the wheel of Lola race cars, it is slightly ironic that the British manufacturer was behind the production of Unmanned Underwater Vehicles (UUV's). Altanet Technologies, the defence arm of the Lola Group since 1998, was responsible for building the entire structure of the Talisman UUV constructed for BAE Systems. It's about the size of a family car and capable of a wide range of maritime operations including neutralising a number of mines on a single mission.

Having dominated the race tracks and established itself with offshore technology, Lola is now trying to rule the skies, having recently joined the prestigious Watchkeeper programme to build Unmanned Aerial Vehicles (UAV). With Lola Composites' 20 years experience in creating technically advanced structures, the consortium led by Thales UK identified Lola as a key partner to work on the UK Ministry of Defence contract worth a reported £700m.

Lola also produces composite parts for many other military aircraft applications, including the entire structure for Meggitt Defence's Voodoo and Banshee UAV's. The remotely piloted aircrafts developed by Lola on behalf of Meggitt Training Systems are under operation in over 30 countries.

All this of course is allied to Lola's world class technical capabilities, including an on-site 50% scale rolling road wind tunnel, 7-post vehicle dynamic test rig and the complete composites capability, making Lola Group an enviable one-stop shop for manufacturers and globally recognised companies.



LOLA T70, A Lifestyle on the Limit



Now taking orders for official factory continuation Lola T70's



LOLA T70 SPYDER V8

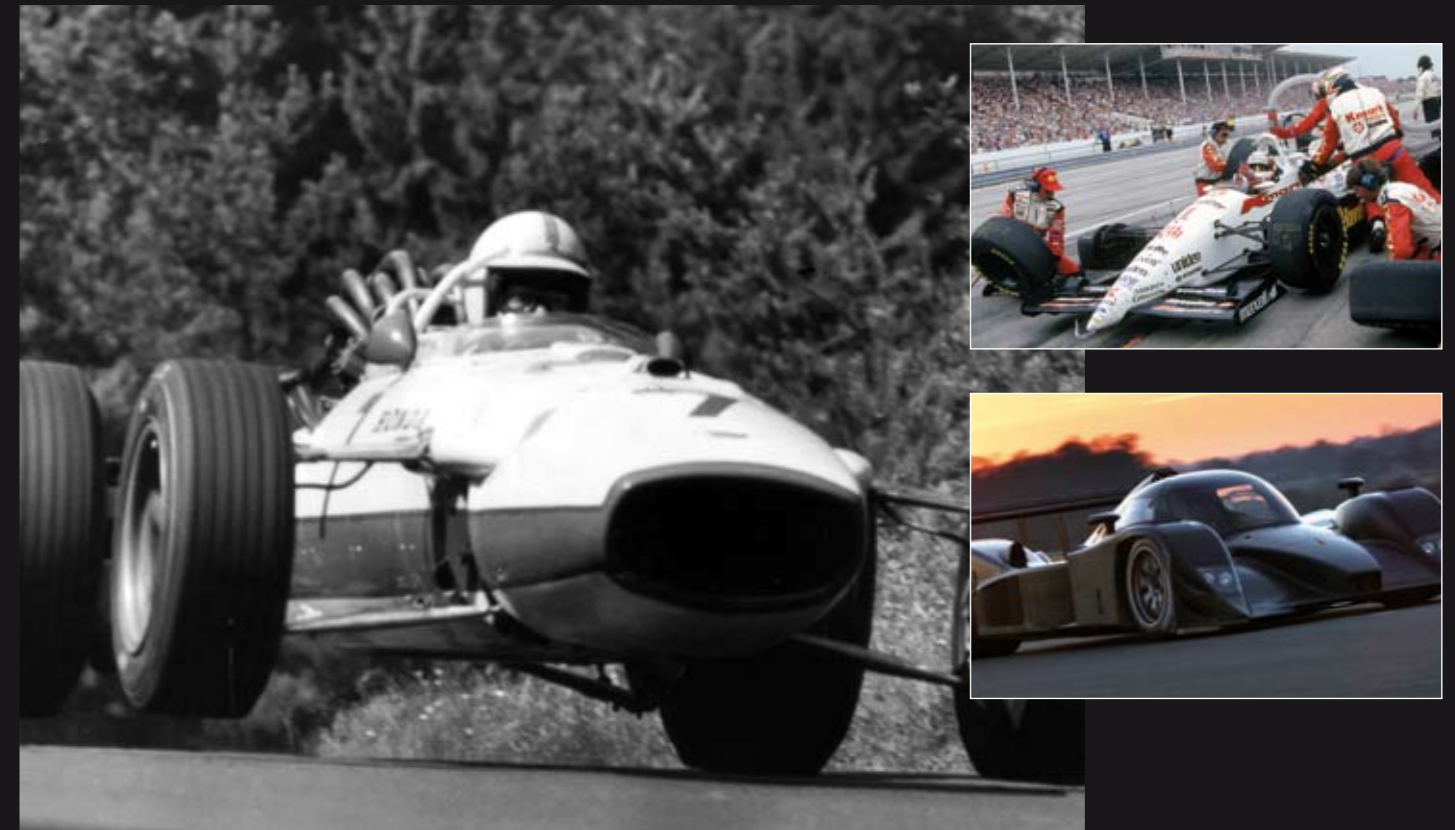


LOLA T70 MK3B V8



Interested parties are invited to contact the Lola factory on +44 (0)1480 359590 or sales@lolacars.com

Key Moments in Lola's History



- 1958: Broadley Special wins 750 Motor Club 'Chapman Trophy'.
- 1960: Peter Ashdown wins 'Autosport British Sports Car Championship' in Mk1.
- 1962: Lola's first F1 car, Bowmaker MkIV sets pole position on first outing. Driven by John Surtees and Roy Salvadori, pole at Zandvoort and 2nd at British and German GP's.
- 1963: Richard Attwood wins Monaco F3 in Lola Mk5A.
- 1966 - 1969: Lola developed GT40 wins Le Mans four consecutive years.
- 1966: Indianapolis 500 race - Graham Hill (1962 F1 World Champion) win in the T90.
- 1966: John Surtees wins inaugural Can Am series.
- 1967: John Surtees wins Monza Grand Prix in the T130 "Hondola".
- 1969: Penske Team wins Daytona 24 Hours with T70 Coupe.
- 1973: 2-litre sports prototype title for Crowne Racing with Chris Craft in Lola T292.
- 1977: Lola T490/2 wins inaugural Sports 2000 Championship.
- 1977-1986: Lola T330, T332 and derivatives plus T530 win nine out of ten Can Am Championships.
- 1978: Triple crown achievement by Al Unser Snr in the Lola T500. He is the only person to have won the Indianapolis, Pocono and Michigan 500 races in a single season.
- 1990: Lola Cars granted "Export Award for Smaller Businesses".
- 1990: Nissan/Lola fastest ever pole time at Le Mans. The record was actually beaten in 2001 by the Peugeot. Blundell's pole time in the Nissan Lola was 3m27.02s, a time that stood as the fastest ever for 17 years. Despite many people wrongly saying it was the last year of the pre-chicaned Mulsanne at LM, it was in fact the first year that the chicanes were part of the circuit!
- 1990: Podium position in Japanese Grand Prix with Aguri Suzuki finishing 3rd in Lola Larousse Lamborghini.
- 1991: Eric Broadley made MBE.
- 1991: Lola new headquarters opened by John Major with the words "An illustration of what dreamers can achieve".
- 1993: Nigel Mansell Champ Car championship win in a Lola T93/00.
- 1997: Administration period May to September.
- 1998: MBB decision to build in-house composites facility and also invested in Technical facility encompassing a state of the art commercially available on-site windtunnel and 7-post test rig.
- 1999: The B98/10 - first sports car produced under Martin Birrane's ownership. This car won 4 races (with DAMS in the Sports Racing World Cup) in its debut year.
- 2000: Class Win at Le Mans with Multimatic in the B2K/40.
- 2000: Year in Champ Car when we won 10 races but missed the championship. Won 10 races in 2001 and took title in 2002 with Cristiano Da Matta in Newman Haas Lola B02/00.
- 2000-2007: Five Lola Class Wins at Le Mans under Martin Birrane's ownership.
- 2001 - 2002: LMP675 Lola/MG (built in 2000) and 2002, led on its track debut at Le Mans. It went on to win 13 races in the USA.
- 2001: Lola built MG 'X' Power Touring Car wins on only it's third appearance.
- 2004: British F3 win at Castle Combe with Danny Watts. Was the first win by a car other than a Dallara for 11 years!
- 2005: Agreed the biggest ever single order of racing cars with A1 GP for 50 bespoke cars for inaugural series.
- 2006: Sebastien Bourdais takes third consecutive Champ Car title in Newman Haas Lola.
- 2007: Lola build a Grand Am car which will appear in 2008.
- 2008: Lola celebrates its fiftieth anniversary.
- 2008: Launch of Lola's first LMP Coupes, the B08/60 and the B08/80.



50 Years 'Lola Hall of Fame' poll

As voted by media and former Lola drivers

In 2008 Lola Cars celebrates a memorable 50 years in motorsport, during which it has recorded more race and championship victories than any other racing car manufacturer in the world. As part of the '50th Anniversary' celebrations the Huntingdon based marque invited leading journalists and drivers to vote for their top 10 favourite Lola cars of all time.

A number of notable voters included ITV F1 expert Mark Blundell, who set the fastest ever pole position lap at Le Mans in 1990 with the Lola built Nissan Group C car, Brian Redman, a regular race and title winner in a variety of Lola's from T70's, F2 cars and F5000 designs; three times Cart Champion Bobby Rahal and ALMS race winner Chris Dyson.

In 50 years Lola has mastered all disciplines of the sport including Formula 1, Le Mans, Daytona 24 Hours, Can-AM, Champ Car and Indy 500. Lola has an established reputation for producing ground-breaking race car designs, having manufactured almost 4000 competitive cars during the last five decades, so it was always going to be a tough task for anyone to narrow down their selection to just 10 favourite Lola Cars.



1st Place - T70 MIIIB:

The T70 MIIIB took the chequered flag, finishing the 50 Years 'Lola Hall of Fame' poll in first position. Acclaimed as one of the most beautiful Sports-Prototype cars of all time, the Lola T70 MIIIB was the successor to the T70 Can-Am. The T70 MIIIB was an immediate success, when the sleek design of the new coupe claimed victory in the 1969 Daytona 24 Hours to secure Lola's status in world motorsport.

2nd Place – T70 Can-Am:

The T70 Can-Am won a closely fought battle to claim second position. The T70 Can-Am was famed for John Surtees winning the 1966 inaugural Can-Am Championship in this open cockpit design. During the same year, under an 'All American Racers' banner, Dan Gurney drove the car to victory at Bridgehampton, New York, which marked Ford's only win in the Can-Am.

3rd T332 F5000:

After an overwhelming response, the Lola car voted in third position was the T332 F5000, which won a hat-trick of SCCA/USAC titles from 1974-1976, and added the UK title in 1974. The US success was masterminded by Carl Haas, while the car was driven by Brian Redman, so it was little surprise that the legendary British driver voted the T332 as his favourite Lola. Regular drivers behind the wheel of the T332 also included David Hobbs, Frank Gardner, Guy Edwards, Ian Ashley, Derek Bell and F1 ace Clay Regazzoni. In 1974 Lola set a record at Oulton Park when the top six cars finishing the F5000 race were all T332 models.

Lola's Executive Chairman, Martin Birrane, himself an avid fan of the T70 series, said: "Many racing enthusiasts have fallen in love with T70's over the years. When you consider that the original car was built over 40 years ago, it's an amazing testament to the design team how modern the car still looks today. Some of the original staff that built the first series of T70's still work at our Huntingdon factory, so it will always hold an affectionate place in the history of Lola."



The top 10 Lola cars, as voted by the media and drivers, were as follows:

- 1 T70 MIIB
- 2 T70 Can Am
- 3 T332 F5000
- 4 T90/10
- 5 Mk6 GT
- 6 Mk 1
- 7 B01/60 LMP2
- 8 T93/00
- 9 T212
- 10 T260

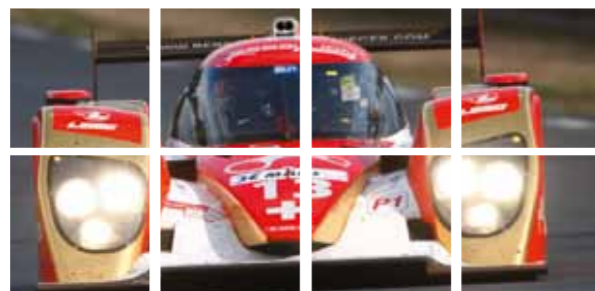
For further information on Lola cars, please visit:

www.lola-group.com or
www.lolaheritage.co.uk

For media enquires, please call Sam Smith from Lola Group on 00 44 1480 359590.

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